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Struggle for Resources

By Joshua Paul



I recently stayed up late "reviewing" the latest Benq DLP projector - the P76200 - and watched Princess Mononoke again. If you haven't seen it, in essence it is about the struggle for resources - the "natural world's" requirements for resources versus humanity's resource requirements. The struggle continues on the cover of the September 14-20th of Business in Vancouver - "Green Energy Generating Controversy" - "extreme" keynotes are fighting for the "natural world's" requirements with the Independent Power Producers, who represent humanity's resource requirements.

Perhaps you are now in the need to consume some resources? Have you ever felt compelled to sign up for every free service on the internet - just so you can get your piece of the free pie? If so here's a list of web applications you probably already have:

Instant messaging = msn, aol/qc/aim, yahoo. Email = gmail (free, but invitation only), hotmail, yahoo, aol. Blogging = blogger, blogspot. Homepage = geocities/yahoo, aol. Contacts = plaxo, friendster. Photo album = photobucket. Searching = google, askkey, skk, knowire,

alexa. Classifieds = craigslist.

What is missing from this list of free tools? Where is the decision making tool to help me decide what is actually worth doing? Weeks ago I joked with friends about life hosting - a special hospital like place where you can move into this medical life support cubicle (think the matrix) and you can stay online all the time.

It is easier to realize that I am already there. Just wanting to plug-in and connect and download. Does getting my wish to make it easier to connect to all those apps make me a better decision better? Does it improve my ability to realize myself? Or does it cripple me as the rifle finger crippled the stone thrower's lump?

Does asking the same question for hundreds of thousands of millions of years change the answer?

Will the world be a better place once I am dead?

How can it be worse?

I just want to reproduce until I fill the universe with my offspring and I never want to die.

That would be worse.

I must be mindful of that.

Do no harm. ▀

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VIDEO CHATTING

Rabek,

Interesting to read about your use of the Dazzle DVC80 and a camcorder for a webcam.

I picked up a Dazzle DVC80 package at my church's yard sale about a year ago. I finally upgraded my computer and tried loading up the software. The package (circa 2000-2001) came with a single CD of VideoWave 4, or rather 4SE, which makes this package one of the most wrong-headed marketing moves I have ever seen. Sell someone an USB video capture device, but the enclosed software "will not" support video capture. What? No wonder the original owner never registered the product.

If it will work, I'm interested in using the DVC80 to capture Hi-8 analog video for editing and transfer to DVD. Given its age (probably designed for USB 1.0), I wonder whether it is up to the task. I've done some Internet searching and am waiting to hear from Ronco, who now owns VideoWave. What is confusing is how much the ownership of these product lines has changed over the last 3 to 4 years. An attempt to use the DVC80 with the movie software in Windows XP resulted in a request to obtain a driver from a web address that is no longer active. One support discussion entry made reference to a non-standard, proprietary driver.

My old computer was a P3-533MHz and my new one a P4 2.6GHz. What software do you use to run your DVC80 and what is it capable of reasonably doing?

Many thanks,
David

Good morning, David,

Thanks for sharing your experience with me. I totally understand your confusion. Before I bought the DVC80, I had a much more expensive Dazzle product, the DVC120. The difference between the two is that the DVC120, has output as well, so after you edit your movies on your computer, you can actually use the RCA output on the DVC120 to copy the movies to your VCR.

The problem with the DVC120 is that it only recognizes it's own software (I can't remember the name right now). Neither Windows nor any other editing software that I had would recognize that this is a video capture device. They just couldn't see it.

One day at London Drugs, the sales person recommended the DVC80. He said that with this, Windows would see it as a video capture device. He said, buy it, and if it doesn't work just return it. Needless to say, I still have it.

The drivers for the products are making all the difference. When I connect the DVC80, and turn on my camera, Windows automatically sees a video capture device, and in "my computer" I see a camera icon. Once I see that icon, I can use ANY software that requires video input, MSN, YAHOO, Premier, Movie Maker, they all work. But with the DVC120, I can only get the software that came with it to detect the device.

I should also mention that when I had Windows 98, the DVC120 was being recognized as a video capture device, and I was doing video chatting with that. However, with Windows XP it doesn't work. I guess that the people at Dazzle didn't put enough effort to upgrade the drivers for XP.

I hope I answered your question, keep me in touch with how things go.

Have a good day
Rabek

Good Ben, Good Ben

Dear Good Ben,

It's so hard for a good ben to get a job these days, about everything is being done online.

Yours truly,
Good Ben

Good Ben, Good Ben



Dearest Good Ben,

It is so nice to hear from you. Let's get together some time.

Yours sincerely,
Good Ben

Dear Good Ben,

Is this good? Good when were you in port?

Yours truly,
Good Ben

Dearest Good Ben,

But Ben has collected about correspondence in different countries, for video and etc.



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The Nokia N-Gage QD (<http://www.n-gage.com/en-R1/home/home.html>) is an "upgrade" from the original N-Gage. The main differences between the two units are that the original N-Gage has an MP3 player, an FM radio, and to access the memory card the battery must first be removed. In the QD, Nokia got rid of the MP3 player, the radio and made it so that the memory card is located on the side of the unit. So the whole "upgrade" issue depends on your point of view. I personally would have preferred the unit with the MP3 player and the radio.

Look And Feel

The QD has a very unique design. On the left side is a 4-way navigation button and on the right side is the dual pad. It has a more phone-like feel compared to its predecessor.

It takes some getting used to, to operate your menus with one thumb and dailing with the other.

Features

This phone offers connectivity, integration of PDA and phone as well as affordability encased in a compact unique design. The phone also displays images, sends and receives e-mail, and is MMS (multimedia messaging) capable. The battery life for gaming is around 8 hours, which is pretty decent for a gaming console.

Smart Phone??

Another interesting thing about this phone is that, it is advertised as a gamer phone, but once you do some research on it on the net, you see that it is actually more like a smart phone. The phone runs on the Symbian OS 6.0. You can install Symbian OS software (<http://www.allaboutN-Gage.com/software/>) into your phone and transform your gaming console into a very powerful PDA. The games card slot can also be used as a compact flash memory slot. The unit itself comes with 4 MB RAM, but with a flash memory card, you can store as much as you want. Once you download the free software from Nokia, the QD will sync contact and calendar info from your Outlook, providing your computer is equipped with Bluetooth.

The Nokia N-Gage QD

..... By Babak Khosravi

The game Console

The QD has a 4096-color screen. As a gaming console, the graphics and the sounds are amazing. To find games that are available you can check out <http://www.allaboutN-Gage.com>. The games are way too many to name. Then there is the N-Gage Arena. This is an online gaming community for the N-Gage. The software is pre-installed on your system. You can play games online, and compete with different players from all over the world. You can also chat with the other players, add them to your chat list and so much more.

As a Phone

The QD is a dual-band GSM (850/1900) phone, not tri-band, so it won't work overseas; conversely, the international version won't work in North America. The speakerphone is a cool feature. It was actually powerful enough for me to carry on a conversation walking on a busy street. Phone wars it is hard to operate with one hand. You have to do your menu selections with one hand, and then do the dialing with the other. To receive and end calls, there are two-try buttons.

Price

You can pick up a Nokia N-Gage QD from FIDO for \$300 with no contract, or \$150 with a two-year contract.

Final Analysis

It took a while getting used to the menus and buttons, but once that was figured out, I found the interface very intuitive. Even though the phone is compact, it is still bulky. The phone weighs around 150g. It is definitely not a phone that you can slip in your side pocket and wander off without feeling it's presence.

PROS:

- Compact
- Unique design
- Built-in Bluetooth
- Speakerphone
- Downloadable games and programs
- Ability to sync with outlook
- Smart phone
- Bright screen

CONS:

- Not a global phone
- No mp3 player
- No fm radio
- Still kind of bulky

Motorola Wireless Adapter DC600 with Bluetooth Wireless Technology

By Babak Khosravi

So you have a Motorola phone, and it's not Bluetooth (BT) enabled. You like your phone, but you want to give one of these BT accessories a try. If it was any other brand, the solution that the sales person would have for you is to change your phone to a BT phone. But if you have a Motorola phone, there may just be another option.

Motorola has come up with an attachment for phones with particular outputs that can transform the phone to BT enabled. With the DC600, you can easily transform your phone into a BT phone. The DC600 is powered by the phone's battery so no additional battery or charging apparatus is required. You can even charge your cell phone with the adapter mounted on the phone.

The DC600 BT adapter is a smart, cheap way of empowering your existing Motorola phone with BT technology. As with all new innovations, there are some catches, as you will see.

Compatibility

For now, only "CE" bus phones can benefit from this unit. The models are: T720, T720s, T720c, T721, T722, T722s, T722c, T730, T731, T300p, V300, V400, V60p, V60s series, V600 Color, V60s, V60i, E310, V810, V130i, V130c, V60i, V60c, V130c, V66, and V70.



The second limitation is that not all accessories are compatible. The BT accessories that work with the DC600 unit are: Motorola Wireless Car Kit, HF800 Portable Wireless Speaker, and HS800, HS810, and HS820 headsets. Hence, you are limited to certain phones and only certain Motorola BT accessories.



Esthetics

Personally, the DC600 looks strange, and out of place. You might think otherwise. The phone that I was given to test this with was a beautiful stylish V300. The adapter just didn't look that good on the phone. It adds a good 2 cm to the length of your phone, making it difficult to put in your pocket or small bag.

Accessories

As mentioned before, at the time of writing only certain Motorola BT accessories are compatible with the DC600.

HF800 Speaker

With a fantastic design, full duplex, 3 hour talk time and built in microphone, speaker and volume control, the HF800 is approx 48mm x 82mm x 22mm, weighing about 60 grams. I liked the quality of the speaker. But I found it to be too bulky to carry around. The unique multifunction key on the top of the device answers, ends, and initiates calls while also controlling 3-way calling and call hold. This is a great gadget for hands free talking in your car or if you want to do conference calls. The price is about \$120 from www.motorola.ca

HS820 Headset

I really liked the HS820 BT headset. It has a very nice design, compact, light and very functional. As with the HF800, you can answer and end calls by just clicking on the headset button. The quality of the speaker and the microphones are very good. The HS820 has an effective range of about 10m. It works great, and is small enough to carry around without being obtrusive. You can buy this unit for around \$100.

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AMD Super+ System

AMD Athlon64 3200+CPU

ASUS K8N-E Deluxe, 800MHz

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P4 Value System

Intel Celeron D320 2.4GHz

ASUS P4P800-MX, 800MHz

32MB PC3200 DDR400 (Infinite)

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Sony 1.44MB Floppy Drive

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Logitech Optical Wheel Mouse

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P4 Power System

Intel P4 2.4GHz CPU

ASUS P4P800-MX, 800MHz

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80GB 7200rpm Hard Drive

Sony 1.44MB Floppy Drive

AC97 5.1 Channel Soundcard

VIA 1000 10/100 Network Card

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Logitech Optical Wheel Mouse

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P4 Super System

Intel P4 3.06GHz CPU

ASUS P4P800-E Deluxe, 800MHz

32MB PC3200 DDR400 (Infinite)

80GB 7200rpm Hard Drive

Sony 1.44MB Floppy Drive

AC97 5.1 Channel Soundcard

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LG 52X32X32 CD-RW Drive

17" 300W & 200W Front Tower Case

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Logitech Optical Wheel Mouse

780W 3D Speakers System w/ Subwoofer

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P4 Super+ System

Intel P4 3.46GHz CPU

ASUS P4P800-E Deluxe, 800MHz

32MB PC3200 DDR400 (Infinite)

80GB 7200rpm Hard Drive

Sony 1.44MB Floppy Drive

AC97 5.1 Channel Soundcard

VIA 1000 10/100 Network Card

LG 52X32X32 CD-RW Drive

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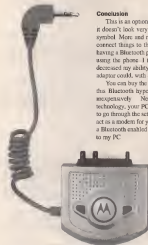
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Conclusion

This is an option for people who don't want to change their phones. It does work, but it doesn't look very cool especially in a time when cell phones are a power and status symbol. More and more people look for smaller and more compact designs rather than connect things to their phone that make them look bulky. Also, one of the points of having a Bluetooth phone is to be able to put the phone away and do your talking without using the phone. I found the 2 cm that the adapter added to the phone physical size, decreased my ability to put the phone in my pocket to use the surprise. As well, I felt the adaptor could, with a little force, be snapped off the phone.

You can buy the DC800 for around \$30. It's cheap and if you wanted to see what all this Bluetooth hype is about, you could try it out on your existing phone relatively inexpensively. Needless to say, to fully appreciate the experience of Bluetooth technology, your PC has to have Bluetooth capability, as well. If you have the patience to go through the set up with your telephone and PC, you can even use your BT phone to act as a modem for your PC and connect to the internet. I found by turning my phone into a Bluetooth enabled unit, I was able to download images that I had taken with my phone to my PC.

Pros

- Cheap way to test out BT
- Easy to setup. No complex phone menus.
- Pairing established with one click of a button.

Cons

- Works only with certain phones and only with certain Motorola BT accessories.
- Esthetically not pleasing.
- Makes the phone larger (longer) by 2cm.
- Can snap off the phone too easily. ■

Blackberry Revisited

By Robert Khouran

In the August issue I reviewed the Telus Blackberry T510. After talking with the Telus reps, I realized that my review only scratched the surface of "Mike", an important feature of the Telus Blackberry. So, to complete my work, here is a follow up on the Mike feature T510.

Now imagine the scenario: you go to the PNE with your family, everybody scatters around doing their own thing. You want to make plans for everyone to meet somewhere or just find out how they are doing, but you don't want to play voicemail tag, or dial every individual person to tell them the same thing. You take out your phone, you type in the group number, and you are instantly connected to everyone. You tell them where to meet you, at what time, and then you end the conversation. The whole thing takes maybe 15 seconds. This is basically what the Telus Mike "Direct Connect" can do. This technology is exclusive to Telus in Canada.

Now imagine your family being your clients or co-workers, instead of the PNE, your playground covers all of Canada from Vancouver Island to Eastern Quebec and most of the US. Mike combines digital PCS, "Direct Connect" walkie-talkie, text messaging, and "always on" internet, using the iDUN (integrated digital enhanced network) technology. You can create "Talkgroups" and access the whole group with one call, or talk directly with one individual in the group. You save money and become more productive by making concise rather than lengthy conversation calls. Obviously, the biggest disadvantage to this system is that everyone in your group must have a Mike system otherwise it won't work. But if you do have a group of people working together who need to stay in constant communication as in their whereabouts, Mike is your best solution. Available through Telus Canada. ■

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Quick Overview

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SAMSUNG

SYNCMaster

710T LCD Monitor

By Babak Khosravi

Specs

17" viewable area
1280x1024 native resolution
DVI/VGA interface
264mm panel pitch
Suggested retail price \$850 CDN

Dimensions

Depth 7.5"
Height 16"
Width 14.6"
Weight 12.8 lbs

If I were buying a computer system on a small budget, I'd buy a slower CPU, and with the money I save, I'd splurge on a good monitor. For me, the truth is that for the applications that I use, I can't really tell the difference if I have a 1.9GHz CPU or a 3.4. What I can tell, though, is the difference between a nice large bright LCD screen and a small, blurry CRT screen. It's so important to have a good monitor for your system. The larger the screen, the more windows you can open at the same time and the less stress you put on your eyes.

In general, there are two main types

of PC monitors: standard CRT and the LCD flat panels. The flat panels were for the longest time not the recommended choice for gamers. The majority had 18 bits of color, and slower than 60 frames per sec rate. The low refresh rates resulted in blurriness and ghosting. On top of that, they were very expensive compared to the CRTs.

I recently got the chance to play with a Samsung 710T LCD Monitor (www.samsungcanada.ca). The first thing I noticed is how much space I gained on my desktop by replacing my CRT monitor with the flat panel. Not only is the 710 very space efficient, you can even go further by mounting it on a wall, so there is actually no space taken by the monitor at all on your desktop. Another cool feature that I like is that you can rotate the screen 90 degrees (portrait mode). I find this helpful, when trying to read PDF files or browsing on the net, where most pages are larger than they are wide.

Picture Quality

The 710T can handle full 32 bit color display, as well as a refresh rate of

30-81 KHz horizontal and 56-75 vertical. It delivers 600:1 contrast ratio, has a brightness of 300 cd/m², compared to 250 cd/m² for the 17" Viewsonic and 260 cd/m² for the 17" NEC. With a response rate of only 12ms (compared to 16ms for most other LCDs), this monitor can deliver even with demanding video applications. The 710T has both analog and Digital Video Input (DVI). Most video cards are including DVI along with analog as their outputs. The advantage being that there is no loss in picture quality because of digital to analog conversion. You feed the monitor direct digital signal.

Conclusion

The 17" Samsung 710T is impressive with both its high image quality and sleek design. I am amazed at how little quality difference I can see when playing at 1024x768 rather than the native resolution of 1280x1024. The ultra-thin bezel and removable base make putting monitors side by side very easy. Although, there is some slight blurriness, it is not obvious at all. The extra dollars that you pay, instead of buying a CRT monitor will go a long way in terms of investment for your eyes and productivity.

Pros

Slim design, high resolution, bright picture, dual input.

Cons

None for the monitor itself. ▀

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Model: 2400+

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Model: XP

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Model: 2400+

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Model: HU30

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Model: 8X

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Fuji Finepix S3100

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Brother's Just Released NEW Label Printer ql-550

By Joshua Paul

The install was a breeze, done before opening the plastic bag with the single sheet Quickstart guide. I just wanted to plug it in and turn it on. After plugging the AC cable in (thankfully no power brick - however the cord is attached to the unit) - I went to plug in the USB cable. The slot on the printer was blocked by a sticker that told me to install the software first and only plug the USB cable in when instructed. Excellent!

Getting the printer ready for printing was easy. I was ready to install one of the two sample labels included. The labels come on plastic spindles that have a specific number of holes on their base, so the printer is able to recognize which size label has been installed. For example, the 62mm wide label has 2 holes in its base, whereas the standard address label 25mm X 90mm has 4 holes. I chose to install the standard address label spindle and was now ready to install the software.

The software installed with the usual number of next > next > next mouse clicks. Brother includes a label editor for those one off jobs - but this product is most useful when connected to a database that will print 100 or so mailing labels at a time (the enclosed Pileach Editor software includes the ability to read databases as well). So, I launched Pileacher Pro where we keep our mailing list for the magazine, chose print setup and was delighted to discover the printer driver had default settings for the label dimensions. Hence, I picked what I thought was the right one and went to print.

A window from the Brother printer driver software popped up to alert me that the document I had chosen to print was the wrong size for the label installed. I went back and checked - and sure enough I had chosen the wrong label. I selected the correct label - and set it to print in landscape mode and printed my first label. I was impressed by three things: the quickness, the quietness and the quality.

The Brother printer uses special heat sensitive paper - no ink cartridges or toner to change. However, this does mean that you are restricted to buying label supplies from Brother. (Brother Canada <http://www.brother.ca>)

Printer Features:

- Fast printing of high-quality labels



- Prints up to 30 4-line standard address labels per minute and prints on continuous tape, up to 2.3" wide for banners and signage.
- Automatic Tape Cutter - Automatically feeds and cuts the label after printing.
- Thermal print technology eliminates toner, ink and ribbon costs.
- Connects easily to PCs via a USB port, version 1.1
- Easy-to-load drop-in supplies.
- Optional print server (PS-9000 available - additional purchase required) for network environments or use a networked computer.
- Wide selection of label types, perfect for almost any labeling application.
- Compact size - only 3.7" (w) x 7.7" (d) x 6" (h).

Pros

The advantages of the system are, ease of installation, good drivers, low maintenance, auto sensing label size and first label usability.

Cons

The things I did not like are: it uses special thermal paper, tech support phone number not listed on printed material and a long waiting time once I did reach tech support (found phone number on web site)

Costs

Average street price is \$190 CDN and standard address labels for 400 labels \$30 or about \$0.08 each. ▶

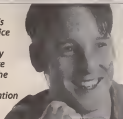
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variety of outdoor and cultural activities.*

The LCF P4 System

By Babak Khorrami

CPU	Intel Pentium 4 3.2G Processor, 800MHz, 1MB cache
Mother Board	Intel 885P/P4/P4/Edison M/B, mPGA479, 800/533/400MHz, SATA, AGP8x, wifi, 10 LAN, IEEE1394, 4xDDR400 dual-channel max. 4GB, 5xPCI (Intel 885P) chipset
Memory	1GB dual-channel configuration 400MHz PC3200 DDR SDRAM (using 2 x 512MB)
Video	Supreme ATI Radeon 9550 AGP8x video card, 256MB DDR
Hard drive	2x 80 GB Seagate SATA hard drive, 7200rpm, 8MB cache - (RAID1)
CD	LSI 40623 DVD+/-RW IDE drive, OEM (SLASH)
Keyboard / Mouse	Microsoft Multimedia keyboard with Optical Mouse
Speakers	Altec Lansing T20 (Black) stereo speakers
Extras	94N-1 Removable media reader, USB 2.0 14MB Panasonic floppy disk
Case	13" 42128 P4 tower case with 300W power supply, upgrade from USB 2.0, screwless
Warranty	3-year parts and 3-year labor limited depot warranty on CPU, motherboard, memory, floppy drive, CD-ROM (IDE), video card (except special order), internal modem, standard network adapter, sound card, and chassis only
Retail Price	\$1579
Company	www.lcf.com

Recently, I received a system from LCF (www.lcf.com) to review. The price tag for this system is around \$1600 before tax. So I had to see what it was about this computer system that would warrant someone to spend so much, when you can buy a pretty decent computer for much cheaper.

CPU

The heart of this computer is the Intel P4 Prescott, 3.2GHz processor with 800MHz bus speed. Intel systems have a reputation for stability and performance. At the same time, high end Intel CPUs tend to be much more expensive than the competition (AMD). This CPU is great for all graphic applications and gaming and has an average price of \$325.

Motherboard

This package also includes an Intel motherboard, built specifically for the P4 with "Hyper-Threading" technology, supporting the 800MHz bus system as well as the Intel "RAID" technology. There are 4 slots for memory, with maximum of 4GB supported. Other features include 5 PCI slots, 1 AGP (support for FX, 4X, 8X), 8 USB ports and 1 LAN. Separately this motherboard can be purchased for around \$150.

Memory

This computer is packed with 1GB of 400MHz DDR DIMM memory (two 512MB modules). These are your normal generic memory modules. If I were buying a top of the line system, I would go a little further and buy the best memory possible. The price difference is only maybe \$100 more, but you know you would be utilizing your CPU to its maximum availability.

Video Card

The Radeon ATI 9550 video card has DVI, CRT, as well as TV ports, with 256 MB on board memory. The 9550 is optimized for 3D gaming without putting too much stress on the CPU. For most applications and games, this video card would do. It is mid-range and the price is pretty good.

Storage

The motherboard has a built in RAID 1 controller. LCF has utilized this feature by having two separate 80 GB Seagate hard drives. Then we have the LGI DVD+/-RW IDE, along with a removable Multi-card reader.

Conclusion

This is a nice powerful system, in terms of CPU and motherboard, both are top of the line, high-end modules. The memory cards and the video card were mid range and as for storage capabilities, this unit is great. I like the DVD burner, as well as the removable multi-card reader. The multi-card readers are becoming a norm in most computer setups. I would have liked to have a separate sound card instead of using the on board one. The speakers were adequate for normal everyday usage. Overall, I like the system, but I don't know if I would pay almost \$1600 for it. The great thing about getting custom packages is that you can configure your package depending on your needs. I use my computer mostly for programming and sometimes video editing. My needs are a large hard drive, RAM, and strong CPU. Gamers would need a stronger video card, high-end RAM as well as the CPU. To modify the above configuration to suit your needs, get in touch with the LCF sales (www.lcf.com). ■

HP R707



digital Camera

By Babak Khosravi

It seems that HP is making a come back with their digital photography equipment, from cameras to scanners and excellent printers. The 5.1 mega pixel HP R707 is one of the latest cameras from HP, and it comes with a multitude of surprises

Body and Style

The camera is designed to fit nicely in the hand. The dimensions are 2 inches high by 4 inches wide. The front of the camera is silver, while the back is covered with black rubber that gives it a good smooth grip. There is a 1.1/2 inch high resolution LCD panel, with nicely spaced, intuitive buttons.

Picture Quality

The R707, although designed as a "point and shoot", gives great control over the way your pictures will turn out. The zoom lens cover 39–117 mm, giving a 3X optical zoom. You have the choice of 5, 3, 1 or custom Mega pixel pictures. There are 10 shooting modes and manual controls for EV comp, quality and white balance, ISO speed, AE metering, adaptive lighting, colour, saturation, sharpness, contrast and bracketing.

The main feature of this camera is the "Adaptive lighting technology". This technological feature automatically adjusts the light aperture for high contrast situations, allowing detail to appear in shadowy areas and backgrounds.

There is also the in-camera red eye removal feature. The traditional way for cameras to handle the red eye problem is to use the red eye flash. When you notice red eye problems while viewing your pictures, you can correct them easily by choosing the red eye removed option. Within 10 seconds, the screen refreshes with squares around the places it detects as red eyes. If you agree the squares are correctly placed, you click on yes and the changes are made.

The panorama mode lets you connect up to 5 pictures together, to give you a wider view of your surroundings. You can preview the complete panoramic picture in the camera.

Video recording

The R707 can record 320x240 videos with audio at 30fps. I took some videos with the camera. The quality is good while viewing on a small screen, but viewing on a TV, the

picture is totally distorted. This is not a DV camera. Movie size depends on the free memory size available. The movies are saved in MPEG format.

Other features

There is 32MB built in memory, which is enough to take up to 17 pictures at 5 MP. The memory expansion slot takes SD/MMC memory cards. Minimum shutter speed is from 1/6 seconds up to a maximum of 1/2000 seconds. The flash has an effective range of 9 feet and you can take 3 frames per second with the continuous shooting mode.

Docking cradle

The cradle, sold separately, is a great accessory to the R707. It comes with a remote control and an extra battery. The camera can be set in the cradle and with the remote control the pictures can be viewed without having to play around with the camera buttons. The extra battery sits inside a compartment in the cradle, so you always have a fully charged battery at hand.

Conclusion

This is a "point and shoot" camera. Even with all its features, if you are looking for a professional camera with complete aperture and lighting controls, look into something else. You are definitely getting your money's worth, though. The great adaptive lighting feature plus the very cool panorama stitching makes this camera a perfect tool for anyone in the real estate/landscaping profession. It's a nice light camera, fast response with good manual options and very aesthetically pleasing. You can buy the R707 for around \$450 CDN (www.hp.ca)

PROS

Nice design
Compact
Easy to use
Quickly powers up for shoot

CONS

Slow to take repeated shots
Charger is slow, takes about 5 to 7 hours for charging the battery

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My editor recently asked me to review the new DELL Digital Jukebox for this month's issue of the magazine. For those of you who don't know, this is Dell's product offering in the personal mp3 player market. It comes in two storage options, a 1GB and 2GB model. I got my hands on the 1GB model, which according to Dell can equate to over 3700 songs, which in my eyes are more than enough for me. This unit weighs in at about 7.6 oz. It comes with a fixed rechargeable Li-Ion Polymer battery that provides up to 16 hours of battery life, an easy to read indigo 2" display and built-in speakers.

There are a couple neat features about this player that stand out. There is a one touch system for voice recordings up to 10 minutes in length. If you're ever in a bind, and don't have a pad and pen, why not record yourself a little note instead? (Or if you love listening to yourself talk, record yourself talk). Also, the Jukebox has the ability to store to this device other file types such as documents and photos from your local hard drive.

I found the Jukebox really stylish and the scroll wheel made navigation through my various play-lists and albums a

bravo. Downloading tracks onto the jukebox was as easy as drag and drop through the Dell File Manager.

The Jukebox did not seem to give me the option to transfer uploaded mp3 or data files onto any other computer at the office, which I found frustrating. I remember I could do that with my old Rensio mp3 player. Apparently, this device does not act like those popular USB portable storage devices or other mp3 players on the market. Also, I could not seem to find where to delete all the tracks and start from scratch on the unit, which is equally bizarre. I really wish Dell had made this Mac compatible as well. I am more of a Mac guy but luckily I have a PC at home too. I think they have a good product here but could potentially capture more market share if the Jukebox could work with the Mac.

The jukebox is certainly great value for what you get and cheaper than the popular iPod from Apple. If you're looking for a low cost alternative to the other mp3 players on the market, and don't want to shell out the money, the Dell Digital Jukebox is a good choice. Approximate \$329 CDN. (www.dell.ca)

DELL DIGITAL Jukebox



By Jason Scott

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Sony Hard Disk Multiplayer HMP-A1

By Robert Khouri



It seems that more and more companies are putting emphasis on mobile media devices. The Sony Multiplayer HMP-A1, (currently only available to the Japanese market but obtainable through KUBE www.kube.us) is one such device. It's simply not at its best. I was really impressed with how Sony has paid so much attention to detail and quality with this model. Built into this small compact unit (5.1" x 2.97" X .88") is a 3.5" LCD, 20GB HD. You can view pictures and video (MPBG, MPBG2, MPEG4, WMV, AVI and DVR-MS formats), and listen to MP3 music. To add to its usability, the HMP-A1 has a RCA video out port, so you can easily connect your multiplayer to the TV and watch your saved shows on the big screen. I found this feature very convenient, as the usual way to watch movies downloaded from the Internet for me involves having to connect my laptop to my TV.

Storage

The 20GB HD built into the multiplayer is large enough to watch over 30 hours of video. There is no memory expansion slot. To download or view any files, you must be connected to the computer and have the correct software. I tried drag and dropping MP3 files into the unit, but I could not find the files afterwards.

Video

The built-in LCD screen is very clear and has very good resolution. I found though, that watching videos in daylight is was not clear. The outer screen cover is very shiny and reflective. To transfer video from your computer to the device, you need the special software that checks for the format of the videos. Some videos transfer without conversion and some need conversion for the software to download them into the device. The conversion process is quite long. For a 500MB video that I had downloaded, it took more than an hour to convert and be transferred into the multiplayer.

Audio

The multiplayer has no built in speakers, sound output is through the headphone jack; nonetheless, sound quality from the device is great. The unit comes with a remote control and Sony headphones.

Pics

I wasn't very impressed with this feature. As you might have guessed, you can download and view JPEGs with the multiplayer. Even though the quality of the display is good,

the viewer is really slow loading the pictures. In addition, there is no way of organizing the pictures into folders or categories. If you want to occupy the whole storage space with images, you would have to put everything in one folder. Imagine how it would be, having to look for a certain picture from a folder of thousands. Not a pretty sight!

Navigation Buttons

With this device, Sony introduces the "touch sensor" navigation system that allows the user to navigate through the menu system by just sliding their finger up, down, left and right, an interesting feature. But if you are left handed, this feature seems half finished. For the lefty, you can go into the setup and have the screen be rotated so you can hold and navigate with your left hand. However, what the designers forgot to do is to change the button settings! So now, if you want to go left in the menu, you have to slide your finger right, and if you want to go down the menu, you have to slide up.

Conclusion

I found myself using this player almost everyday. The feature I loved most was its RCA out port. It literally freed my videos from my computer. It would have been nicer if there were more storage and even a memory expansion slot. Being able to take family videos along in a small unit, the size of a PDA, and playing them wherever was nice. With a full battery you can watch 6 hours of video, or listen to 8 hours of music. The unit can be bought from KUBE (www.kube.us) for \$699 USD. With currency conversion and maybe import taxes you are looking at almost \$900 CDN.

PROS

- TV out port
- "Touch Sensor" navigation buttons
- Small light compact design
- High-resolution screen
- Good battery life

CONS

- No memory expansion port
- Some video files have to be converted, lengthy process
- Left-handed navigation feature more confusing than helpful
- Screen hard to view in daylight
- Expensive
- Limited storage
- Picture viewer is slow
- No options for categorizing/filing pictures. ☹

Tapping into e-Commerce

By Sherrin Daniels, eBusiness Connection

In 1886, a railroad telegraph operator used his telegraph to sell an entire shipment of watches he had obtained, to his fellow employees. The extra money he made allowed him to quit his job and start his own company. The man's name was Richard Sears and the company was Sears Roebuck.

A mere ten years after the invention of the telephone, sixty-five years before we would begin to experiment with first generation computers, Sears tapped into the future and the advantages of 'selling online'.

Now, more than a century later, the Internet has become a lure for eager sellers seeking new delivery channels. This shouldn't be surprising, since selling online can offer many benefits over conventional sales methods.

Why wouldn't you set up shop on the Internet when:

- You can lower your up front set-up costs and operational costs with virtual storefronts and reduced staffing needs
- You can be 'open' 24 hrs a day, 7 days a week to a global marketplace
- You can automate your order processing, and improve your order tracking capabilities
- You can develop cheaper online catalogues that allow you to update your product lists on the fly
- You can build an online store that allows your customers to shop in different ways, building their orders over time, saving their favorites in a wish list, customizing their orders, companion shopping and searching large catalogs easily?

And now it's easier than ever to get started with cheap e-commerce hosting solutions such as Yahoo! Merchant Starter, Store Sense, eCentral Commerce Manager, Bigstep

FreeMerchant Silver and more. (By the way, PC Magazine offers a recent review of seven popular low-cost options at <http://www.pcmag.com/article2/0,1734,1556850,00.asp>.)

But, selling online and actually generating sales are not one in the same. Success on the Internet does require a number of necessary steps.

First, you need a solid business model, and not every business model adapts well to the Internet. Shoes may be a good example here. Unless you are selling a well-known brand of shoes that your customers may have the opportunity to try on in a physical store, you may be hard-pressed to get people to buy shoes online. There's just too much risk that they won't fit properly. Test market your product first to ensure online sales is right for you.

Then, you need to ensure people can find your website – this is where search engine optimization and Internet marketing are critical. The majority of Internet users find websites through search engines such as Google and Yahoo. Ideally, you want to rank on the first page of a search engine to ensure you get a maximum amount of traffic.

Once you've got the traffic, you need to get your visitors to buy. The online channel will test your sales skills. Industry research says that up to seventy-five percent of shoppers abandon their online shopping carts before completing the checkout process.

Selling online can be tricky, as you can't rely on sensory persuasion (other than sight) or the desire for instant gratification that often comes with shopping. Therefore, professional looking, obviously secure websites, functional, fast, intuitive shopping carts and well marketed, well

explained, quality product pages go a long way towards getting that sale.

Then, consider client retention. Persuading people to buy once is no guarantee that they will return to purchase again. As a result, client-focused customer service policies are a must.

Finally, security risk management should not be underestimated. Mark Gartenberg at Computerworld warns, the risks of venturing into e-commerce without adequate security include "fraud, loss of intellectual property, damaged customer and partner relationships, infamous costs, public relations setbacks, and business disruption".

Above all, ensure your site and transaction methods are secure. Develop a strong terms of use agreement which sets the circumstances by which you do business – have it vetted by a lawyer. Set strict privacy protection standards and write an online privacy policy, in plain language for your customers.

Always balance the advantages against the risks before jumping into an e-commerce venture. Do your research, test market your product, and develop a user-friendly, secure online shopping experience. Tapping into e-commerce can be lucrative – if you've done your homework and understand how it to make it work. ■

Sherrin is a freelance business writer, e-business consultant and project coordinator at eBusiness Connection (eBC). eBC is a BC-based e-business resource centre for small businesses offering e-business advising, training and research facilities. Sherrin can be reached at sherrin@e-bc.ca or visit the eBC website at www.e-bc.ca

TEST THE E-COMMERCE WATERS WITH EBAY

By Robert Lewis, eBusiness Connection

To go online or not to go online—that is still the question for many small and medium-sized enterprises (SMEs) wondering if they can profit from e-commerce. Unfortunately, many of them are choosing not to go online for fear of losing what they feel would be a significant investment in an e-commerce solution. If only they could predict the future and determine their return on investment before building their e-commerce website.

Well, maybe they can, to a degree. Many SMEs overlook eBay (www.ebay.com) as a way to test the e-commerce waters. Take a closer look at this e-commerce services provider and you'll see it has more to offer than just a forum for auctioning unwanted personal items.

Is your product viable online?

Stories abound about businesses spending months putting up a website, expecting to make tons of money, without first checking to see if their product is viable online. A plethora of pet food suppliers did just this during the dot-com craze, only to find out later that consumers weren't willing to pay for the convenience of shopping from home when it meant adding the cost of shipping a 40-lb bag of dog food to their bill. Test marketing their concept would have saved these suppliers time and money and reinforced the importance of their proven sales channel—retail outlets.

Is your product viable online? Selling on eBay may help you find out.

eBay as a market research tool

When it comes to market research, surveying people about how much they are willing to spend for a product doesn't necessarily translate into people actually spending their hard-

earned dollars. Market research is much more valuable when you can quantify your data.

Before going through the expense of building an online store, find out if people will really spend money for your product. Consider test marketing your concept through a sales channel like eBay. The concept of test marketing isn't anything new, but the online market actually makes market testing easier and more economical.

eBay offers a global testing ground that will cost you next to nothing to get started. Within a few hours, you can present your concept in three different ways for three different prices and observe real market behavior. Further, browsing eBay allows you to gather competitive intelligence by comparing your competitor's services, prices and apparent successes.

eBay makes marketing easy

eBay receives an incredible amount of traffic and does all the marketing for you. On any given day, there are more than 12 million items listed on eBay—clearly making this forum the "World's Online Marketplace™." eBay's name recognition, combined with their continued investment in Internet marketing and affiliate programs, means you don't need to worry about marketing your product elsewhere on the Web. If you are running an existing business and have not yet ventured onto the Internet, eBay represents a low-cost and low-risk way of augmenting your existing marketing strategy.

Selling on eBay allows you to convert inventory into cash and acquire practical online sales experience. You learn how to position your product, provide customer service, fine tune product delivery, and increase profit margins—all vital for business success.

Once you've developed your expertise and found out that your product is in fact viable in this arena, it may then be worthwhile to add e-commerce functionality to your own website.

Expand your sales horizons

SMEs in smaller communities may find that they have tapped the local market for their product, especially if they are selling a niche product. eBay can open up new markets and help SMEs find customers who may be willing to pay a premium for products they may not otherwise be able to acquire. This willingness to pay more for something not readily available in your local market can sometimes make the online sales channel more profitable for SMEs than having a traditional storefront.

For example, by selling on eBay a Canadian aboriginal artist may be able to tap into the growing global demand for original, rare, or distinctively cultural treasures. Many artisans and craftspeople have developed a strong following by starting on eBay and moving on to their own online storefronts after establishing themselves.

This is not to say that eBay is a one-size-fits-all panacea for SMEs, but it is certainly worth considering as an easy and cost-effective way to test market your products before making the leap online.

Do you think Shakespeare could have ever predicted that an eBook version of MacBeth would one day be available for \$1.99 on the Internet? Perhaps, if he had been able to test market his works on eBay, it wouldn't have come as a surprise. ■

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Did you remember to call the DVD recorder?

Panasonic's new DMR-ES00H has a 40GB hard disk drive, is capable of zapping video elsewhere in a home, and is designed to let consumers program recording remotely over the Internet—including via cell phones. The DMR-ES00H, billed as allowing for more than 700 hours of recorded video, demonstrates the growing capabilities of devices combining DVD recording with hard drives. A hybrid between traditional DVD recorders and so-called digital video recorders, such machines allow users to begin watching a show from an earlier moment in a live broadcast. Panasonic said the DMR-ES00H offers high-speed dubbing from its hard disk drive onto DVD-RAM and DVD-R discs. The machine can record a 1-hour program onto a DVD-R disc in just 36 seconds, according to Panasonic. The product comes with an Ethernet port and a broadband receiver. Panasonic said. With the Ethernet connection, MPEG4 video and JPEG photos can be viewed on a PC in another room, the company said. Using two DMR-ES00Hs, MPEG2 video on one can be accessed by the other on the local area network.

iRobot: New Way of Cleaning with Roomba Red Robotic Floorvac

iRobot, creator of Roomba(R), the first affordable robotic vacuum, announced today that its new Roomba Red robotic floorvac is now available at select Canadian Tire stores throughout Canada. Shaped like a Frisbee and low enough to get under most beds and bureaus without help, Roomba Red gives people the ability to clean their homes more effectively and efficiently than ever before. Roomba Red is part of the new Roomba Discovery line of breakthrough robotic vacuum cleaners that offer enhanced dirt detection systems, a self-charging Home Base(TM), longer battery run time and faster charging.



65V-inches: World's Largest LCD Color TV

Sharp Corporation has recently developed a 65V-inch AQUOS LCD color TV, the industry's first and world's largest. The TV's full-spec, high-definition, 6.22-million-dot panel is manufactured at the Kameyama Plant, an integrated LCD TV production facility for complete manufacturing from panel fabrication to final TV assembly.

Such a quantum leap in screen size - well beyond the 45V-inch size that many thought was the limit for LCDs shows that LCD technology still has plenty of room to evolve and grow.

Tungsten T5: Industry's First 256MB Storage Handheld

Nearly doubling the industry's current handheld storage maximum, palmOne, Inc. today introduced the Tungsten(TM) T5 handheld with 256MB of flash memory. The Tungsten T5 gives productivity-minded mobile professionals the ability to carry more data and applications than ever before on a handheld, for an estimated U.S. street price of \$399.

SanDisk Introduces World's Fastest Flash Memory - SanDisk Extreme™ III

SanDisk® Corporation (NASDAQ:SDR) today introduced the world's fastest flash memory cards - the SanDisk Extreme™ III line of CompactFlash, SD™ and Memory Stick PRO™ digital film cards. The CompactFlash and SD cards have maximum write and read speeds of 30 megabytes per second. Memory Stick PRO has maximum write and read speeds of 18 MB/sec. The SanDisk Extreme III cards, which range in capacity between one and four gigabytes (GB), have essentially double the performance speeds of SanDisk's predecessor Extreme product line which currently has the fastest working cards in many of



today's leading digital single lens reflex (SLR) cameras.

IBM Unveils First Biometric ThinkPad, Offering Security at Your Fingertips



IBM is taking computing security and data protection to the next level today with the introduction of the first ThinkPad with an integrated fingerprint reader. ThinkPad, already the industry's most secure notebook PC, now features a model that delivers simplified access to password-protected personal and financial information, web sites, documents and e-mail while offering an unmatched level of data protection through its new biometric capability and embedded security subsystem.

First-Ever Mobile Music Store from AT&T

Service turns the mobile phone into a "Remote Control" for PC downloads of digital music tracks.

Building on the success of the company's Music ID service, AT&T Wireless today announced the premier of the mMode Music Store, making the entire music discovery, sampling, and purchase process mobile for the first time in U.S. history. With the AT&T Wireless mMode Music Store, customers can discover, browse, listen to and purchase digital music tracks from a library of approximately 750,000 songs -- all right from the handset. Built in cooperation with Loudeye and Microsoft, the mobile music store is seamlessly integrated with the PC, so digital music tracks are downloaded to users' Windows PCs and billed automatically to their monthly AT&T Wireless statement or credit card.

Component	ACER (p.2, 32)	Compaq (p.8)	A-Power	Sony/C	Noritsu (p.10)	TigerDirect.com (p.17)
CPU	PIII 450MHz/400FSB	PIII 450MHz/400FSB	PIII 450MHz/400FSB	PIII 450MHz/400FSB	PIII 450MHz/400FSB	PIII 450MHz/400FSB
Motherboard	MSI 6302/PCI/100/AGP	MSI 6302/PCI/100/AGP	MSI 6302/PCI/100/AGP	MSI 6302/PCI/100/AGP	MSI 6302/PCI/100/AGP	MSI 6302/PCI/100/AGP
RAM	1GB/512MB/256MB	1GB/512MB/256MB	1GB/512MB/256MB	1GB/512MB/256MB	1GB/512MB/256MB	1GB/512MB/256MB
Video Card	ATI 7500	ATI 7500	ATI 7500	ATI 7500	ATI 7500	ATI 7500
Monitor	17" 17" 17"	17" 17" 17"	17" 17" 17"	17" 17" 17"	17" 17" 17"	17" 17" 17"
Hard Drive	5400 RPM	5400 RPM	5400 RPM	5400 RPM	5400 RPM	5400 RPM
Sound Card	On Board	On Board	On Board	On Board	On Board	On Board
Speakers	2x 5W	2x 5W	2x 5W	2x 5W	2x 5W	2x 5W
Printer/Scanner	HP LaserJet 1020/HP ScanJet 4470C	HP LaserJet 1020/HP ScanJet 4470C	HP LaserJet 1020/HP ScanJet 4470C	HP LaserJet 1020/HP ScanJet 4470C	HP LaserJet 1020/HP ScanJet 4470C	HP LaserJet 1020/HP ScanJet 4470C
CD/DVD	CD-ROM/DVD-RW	CD-ROM/DVD-RW	CD-ROM/DVD-RW	CD-ROM/DVD-RW	CD-ROM/DVD-RW	CD-ROM/DVD-RW
Mouse	Optical 3-Button	Optical 3-Button	Optical 3-Button	Optical 3-Button	Optical 3-Button	Optical 3-Button
Keyboard	ATX1000 Keyboard	ATX1000 Keyboard	ATX1000 Keyboard	ATX1000 Keyboard	ATX1000 Keyboard	ATX1000 Keyboard
Software	Windows XP	Windows XP	Windows XP	Windows XP	Windows XP	Windows XP
Warranty	3 years	3 years	3 years	3 years	3 years	3 years
Phone	800-444-4444	800-444-4444	800-444-4444	800-444-4444	800-444-4444	800-444-4444

Component	HP (p.21)	IBM (p.25)	Microsoft	Onyx (p.22)	Lenovo (p.23)	Apple (p.24)
CPU	PIII 450MHz/400FSB	PIII 450MHz/400FSB	PIII 450MHz/400FSB	PIII 450MHz/400FSB	PIII 450MHz/400FSB	PIII 450MHz/400FSB
Motherboard	MSI 6302/PCI/100/AGP	MSI 6302/PCI/100/AGP	MSI 6302/PCI/100/AGP	MSI 6302/PCI/100/AGP	MSI 6302/PCI/100/AGP	MSI 6302/PCI/100/AGP
RAM	1GB/512MB/256MB	1GB/512MB/256MB	1GB/512MB/256MB	1GB/512MB/256MB	1GB/512MB/256MB	1GB/512MB/256MB
Video Card	ATI 7500	ATI 7500	ATI 7500	ATI 7500	ATI 7500	ATI 7500
Monitor	17" 17" 17"	17" 17" 17"	17" 17" 17"	17" 17" 17"	17" 17" 17"	17" 17" 17"
Hard Drive	5400 RPM	5400 RPM	5400 RPM	5400 RPM	5400 RPM	5400 RPM
Sound Card	On Board	On Board	On Board	On Board	On Board	On Board
Speakers	2x 5W	2x 5W	2x 5W	2x 5W	2x 5W	2x 5W
Printer/Scanner	HP LaserJet 1020/HP ScanJet 4470C	HP LaserJet 1020/HP ScanJet 4470C	HP LaserJet 1020/HP ScanJet 4470C	HP LaserJet 1020/HP ScanJet 4470C	HP LaserJet 1020/HP ScanJet 4470C	HP LaserJet 1020/HP ScanJet 4470C
CD/DVD	CD-ROM/DVD-RW	CD-ROM/DVD-RW	CD-ROM/DVD-RW	CD-ROM/DVD-RW	CD-ROM/DVD-RW	CD-ROM/DVD-RW
Mouse	Optical 3-Button	Optical 3-Button	Optical 3-Button	Optical 3-Button	Optical 3-Button	Optical 3-Button
Keyboard	ATX1000 Keyboard	ATX1000 Keyboard	ATX1000 Keyboard	ATX1000 Keyboard	ATX1000 Keyboard	ATX1000 Keyboard
Software	Windows XP	Windows XP	Windows XP	Windows XP	Windows XP	Windows XP
Warranty	3 years	3 years	3 years	3 years	3 years	3 years
Phone	800-444-4444	800-444-4444	800-444-4444	800-444-4444	800-444-4444	800-444-4444

Neo Code Software Technology Just Got Easier

You can...

- Make your systems run smoothly and without a hitch
- Quickly add or subtract customers and shareholders
- Manage your employees and customers more effectively
- Automate your mission-critical processes

You count on your business systems to give you information and control. You need systems that are reliable, flexible, and can grow with your enterprise. The products available at Neo Code are custom-tailored or too big to fit your needs.

You need technology advisors that will listen to you and respond with creative, cost-effective solutions. You need systems that won't crash at a mission-critical time. You need support that will help troubleshoot your schedule, and help your staff to learn.

YOU NEED Neo Code Software

Technologies

Web Application Hosting

Don't want to run your own server? Leave your web applications in Neo Code's skilled hands. Our on-site programmers and server administrators can ensure that your applications are secure and reliable.

FileMaker Hosting

Our FileMaker Pro hosting plans give you value and reliability. We manage our server loads to enhance stability and performance, giving faster access and meaning downtime. Our programmer team can also step in to help you optimize your database, integrate FileMaker with other applications, or just take FileMaker beyond where you ever thought it could go.

Databases:

FileMaker Pro
MySQL
MS SQL
PostgreSQL

Languages:

PHP
Lisp
ASP
XML
JavaScript

Case Study- Fine Arts Engineering Inc.

The Challenge:

Fine Arts Engineering needed a system that would let them take orders and process payment for business cards and stationery for new IBM Global Services employees around the world. This system needed to be able to communicate with IBM's global accounting systems, be usable by all employees regardless of their skills, and had to be up and running within a month.

The Solution:

Neo Code's talented and experienced programmers worked with Fine Arts Engineering to understand all the complexities of their ordering process, and develop a web-based solution within 14 days. Neo Code's team worked around the clock to create a custom application that would communicate via EDI with IBM's systems.

The Result:

Fine Arts Engineering was able to deliver business cards and stationery to 20,000 IBM employees around the world. The speed of delivery and the quality of the products won Fine Arts Engineering an ongoing relationship with this high-profit customer. In response, Fine Arts Engineering asked Neo Code to expand the solution to accommodate ordering for over 140,000 General Electric employees around the world.

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